

ISAF Advertising Code

Regulation 20.7.1 - Manufacturer's Marks

A submission from the Executive Committee

Purpose or Objective

To clarify the manufacturer's and sailmaker's rights over the positioning of their marks.

Proposal

20.7.1 The display of the **manufacturer's and sailmaker's** marks is permitted at all times **as detailed in Table 2 but in any case not on areas detailed in Regulation 20.4 and Table 1** and shall not **constitute** ~~be deemed as~~ a limitation to the rights to display Advertising as set forth in the Code, in the **class rules** and in the rules of a System.

Please note that "class rules" is in bold character as it is a defined term of the Equipment Rules of Sailing (ERS).

Current Position

As above.

Reasons

Following few cases where the manufacturer's marks have been placed on areas that, according to Regulation 20.4 and Table 1, was reserved for Event Advertising, it is felt needed to provide for the above clarification - as to where such mark(s) might be placed –, also to preserve the Event Organizers' rights to make use of the areas reserved to them by the Code.

Deletion of "be deemed as" is a housekeeping amendment.
